



New Online Resource Releases Free Canadian Native Plant Data
for Horticulturalists, Designers, and Public



www.can-plant.ca

Guelph-based firm Dougan & Associates relaunches Evergreen's Native Plant Database as CanPlant, an online tool fostering ecological literacy by providing ever-evolving free data on over 5,000 Canadian plants.

HISTORY

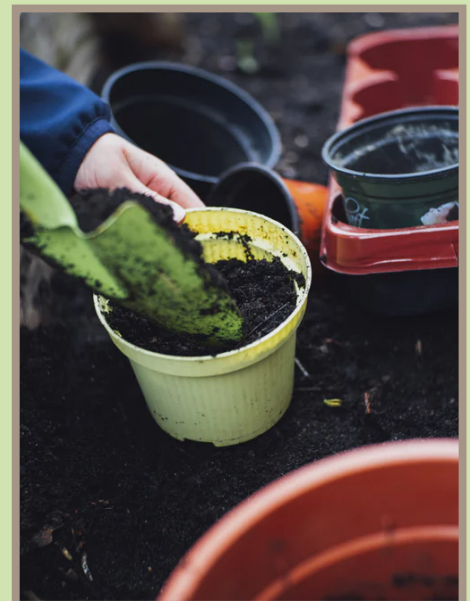
After Toronto-based non-profit Evergreen put out the call to find a new steward for its Native Plant Database, Dougan & Associates stepped up. The relaunched website, called CanPlant, has incorporated the data from its previous iteration, updating it with high-quality photos. The new team intend for CanPlant to be an ever-evolving resource, with continual database maintenance improving and expanding upon the original content. Future plans include participation in live events and the development of further web-based tools specifically focused on Canadian plant diversity.

The original Native Plant database was launched 15 years ago and with the help of many volunteer contributors, it had become known as a valuable resource for Canadians. The announcement of the new CanPlant initiative was welcomed by the community that has grown around the original database.



PURPOSE

Focusing on the use of native Canadian plants in gardening, design, and ecological restoration, the site features advanced search and filter functionality of species by meaningful characteristics such as: native and introduced ranges, tolerance to drought and compaction, habitat considerations, and height and bloom time.

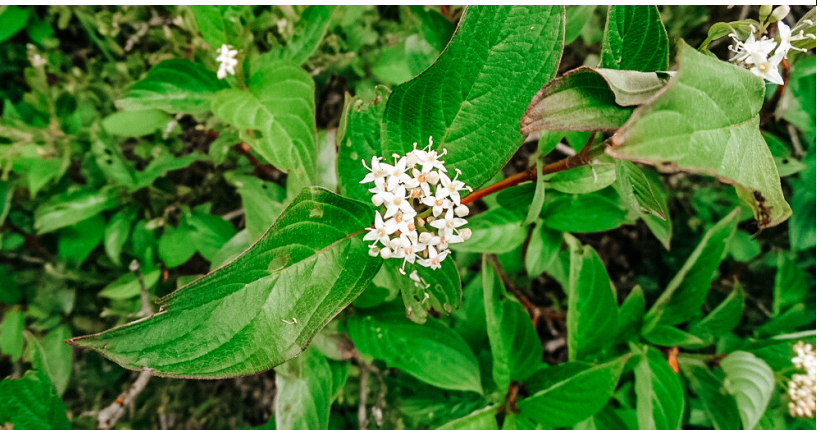


ADDITIONALLY, THE CANPLANT WEBSITE OFFERS THE
FOLLOWING NEW FEATURES:



A REGULARLY
UPDATED BLOG FEATURING
STORIES OF INTEREST TO
PLANT PEOPLE

AN INTERACTIVE TOOL
ALLOWING USERS TO FIND
NEARBY NURSERIES
STOCKING NATIVE PLANTS



MAPPING OF CANADIAN
TERRESTRIAL ECOZONES
AND COMPLEMENTARY
PLANT SPECIES

ABILITY TO CREATE,
EDIT, SAVE, AND
PRINT CUSTOM PLANT
'WISH LISTS'



BLOG POSTS



EARLY SPRING
AND FIRST-
FLOWERING
PLANTS



CONNECTING
TO NATURE IN
A TIME OF
CRISIS



HAPPY WORLD
WILDLIFE
DAY!



NATIVE PLANTS -
THE CLEAR
CHOICE

TESTIMONIALS



"I have shared the database link with classmates in my Guelph horticultural course. These databases are really needed in Canada – I will support it in anyway I can,"

Leanne Burkholder, a landscape designer and consultant, who volunteers with the Toronto Botanical Garden.

SOCIAL STATISTICS



396

@canplantdatabase



511

@can_plant

FEATURED IN

CHATELAINE

CONTACT

Please contact Dougan & Associates for sponsorship or partnership opportunities

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